



Fredericktown Community Development Foundation, Monthly Meeting – Minutes for Thursday, June 1, 2017, 7:45 a.m., Fredericktown Local Schools - Board Room.

Trustees in attendance were: Jeffry Harris and Paul Mayville. Excused from the meeting were both Matthew Chrispin and James Hobson.

The monthly meeting was called to order at 7:45am.

Treasurer Mayville, as the organization’s chief officer in attendance, welcomed guests to the meeting, which included State Representative Rick Carfagna and Colleen Gregg, the new Fredericktown Farmers’ Market lead volunteer. Also in attendance was Matt Hacker with Elevon, Inc., which provides merchant support services to First-Knox National Bank.

Mr. Mayville noted that minutes were not prepared for the Foundation’s Monthly Meeting of May 4, 2017.

Mr. Mayville indicated his community spotlight for this meeting would be the start of the new Fredericktown Farmers’ Market, which begins today at 4pm. More details to follow later in the meeting.

Mr. Mayville provided the attendees with a financial report. The Development Foundation’s general account began May 2017 with a balance of \$4,243.01. Expenses during the month were related to the downtown study by the Neighborhood Design Center as well as directors and officers’ insurance premium, leaving a balance at the end of May of \$2,843.01. The Tourism Committee’s May beginning balance was \$3,197.43, and after two recent expenses for the Quilt Show, the Tourism Committee ended May with a balance of \$2,953.48. Mr. Mayville noted he would be making changes to the reports and using Microsoft Excel to better track revenue and expense activities. There was no vote taken on the financial report.

Mr. Mayville then asked for community updates. Katie Frazier presented on the upcoming Christmas in July event, to be held Saturday, July 8, from 5 to 9pm. This will serve as Fredericktown’s extensively planned event to showcase the Soroptimists and the Knox County Sheriffs’ food drive for Knox County food pantries. The Fredericktown Interchurch event will feature a petting zoo, a dunking booth, an outdoor movie and Santa Claus. All events, other than food and drink vendors, are free and open to the public.

Ms. Frazier noted their recent advertisement for the Christmas in July event in the Apple Valley’s neighborhood newsletter has been very successful, with several responses from neighborhood residents. Rep. Carfagna offered to cover the cost of the event’s port-a-johns, meaning the entire

event will be at no cost; all items and time have been donated by volunteers. Mr. Mayville noted his belief that this event, long in the planning, will serve as a blueprint for future events in Fredericktown.

Bill Van Nostrand then presented on behalf of the Fredericktown Merchants' Association, which is a new committee of the FCDF. Mr. Van Nostrand stated the committee is reaching out to additional merchants, seeking participation from all merchants in Fredericktown, not just the downtown. Mr. Mayville noted Bill was very helpful in updating the website for Fredericktown, which is used by both the Village and the Development Foundation (link: <http://www.fredericktown.net/>). This new website now includes banner ads to feature upcoming events.

Ms. Gregg then presented on the new Farmers' Market, which will begin today and last from 4 – 7pm, with a Fredericktown Farmers' Market to occur every Thursday during the summer on the square in downtown Fredericktown, next to the museum. She has created a Fredericktown Farmers' Market Facebook page, and is charging fees to vendors to participate. The Farmers' Market will feature ten vendors, which is in line with the group's goals set earlier this year. Ms. Frazier asked that an outdoor movie-type event be tied-in with future Farmers' Markets, perhaps as a Third Thursday type occasion. Ms. Gregg noted the group's need for financial support from the Foundation, in the amount of \$400.

Mr. Mayville noted he has cleared with Tourism Committee Chair Judy Divelbiss (not in attendance) to source this \$400 from the Tourism Committee. He further noted the Farmers' Market should become a committee, much like the Merchants' Association has been formed as a committee of the larger Foundation. Mr. Mayville noted his Excel spreadsheets to track the bank accounts would properly track the spending by each of these committees within the Foundation.

Margaret Ann Ruhl moved to provide \$400 in funding support to the Farmers' Market from the Foundation's Tourism Committee. Mr. Van Nostrand seconded the motion and it passed by unanimous vote.

Mr. Mayville noted the funds would be provided on a reimbursement basis to the Farmers' Market for eligible expenses.

Melanie Earnest asked that any flyers announcing the Farmers' Market be posted prominently in the Village's large employers workplaces, such as FT Precision and Kokosing Construction Co.

For EMS updates, Chief Rick Lanuzza noted his team is collecting funds, in specially marked boxes now in place around the Village, for back-to-school expenses for school children in the fall. Ms. Frazier noted the fundraiser was quite successful last year, raising around \$3,000, which she used to buy Staples gift cards.

Mayor Jerry Day noted that clean-up via street sweeper was scheduled to begin next week of the newly acquired Village-owned parking lot on the eastern portion of downtown. Crews also will be painting parking lines on the lot.

Mr. Harris noted that Rep. Carfagna hosted a Business Roundtable in Fredericktown in late May. The Representative continued, noting he had JobsOhio executives, including CEO John Minor and Agribusiness Director Joe Needham, take part in a roundtable discussion of business concerns facing

Fredericktown and the entire Knox County. Other attendees included the Knox County Commissioners, Mayor Day and Bruce Snell, as well as Brian Burgett, President & CEO of Kokosing Construction Co., Inc., which hosted the event.

Lisa Pfouts of the Tourism Committee noted the Quilt Show has been scheduled for April 14, 2018. Mr. Mayville stated this long-standing event has achieved great success, helping the Tourism Committee to build a decent financial footing.

Hearing no further business, Ms. Ruhl moved to adjourn the meeting at 8:26 a.m.

Respectfully submitted,
Jeffry Harris
Secretary